

Michigan’s Craft Beverage Industry

Crafted with Michigan flavor.



Michigan Craft Beverage Council
June 24, 2021

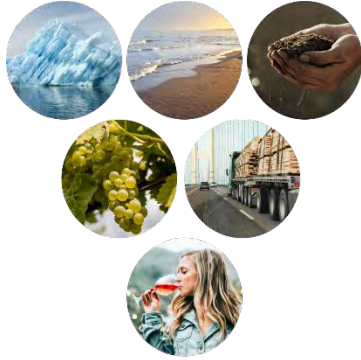
Contents

Michigan’s Craft Beverage Industry.....	1
Michigan Marks the Spot.....	3
What Makes Michigan Unique?.....	3
Michigan Craft Beverage Business Finder Web App.....	4
Cornucopia of Craft Beverage.....	5
Hops.....	5
Breweries.....	6
Grains and Malt.....	7
Craft Distillers.....	9
Wine and Grapes.....	10

Wineries and Wine Production	11
Apples and Hard Cider	12
Craft Beverage Tourism	13
Tourism & Transportation.....	13
Craft Beverage Trails	14
Lake Michigan Shore Wine Trail.....	15
Leelanau Peninsula Wine Trail	17
Makers Trail	19
Old Mission Peninsula Wine Trail	22
Petoskey Wine Region	23
Pioneer Wine Trail.....	24
Sunrise Side Wine & Hops Trail.....	25
Thumbs Up Wine Trail.....	26
Craft & Community	27
Culinary & Craft.....	28
Michigan Craft Beverage Council.....	29
Crafting Connections.....	29
The Council’s Research Program.....	30
Contact Information.....	31
Technical Questions	31
Craft Beverage Questions	31
Subscribe for Michigan Craft Beverage Council Email Updates.....	31
Michigan Craft Beverage Council’s Social Media Accounts	31

Michigan Marks the Spot

What Makes Michigan Unique?



GREAT LAKES & RICH SOIL

- Situated at the center of the world's largest freshwater system
- Glaciers left behind mineral rich soil and coastal ridged terrain

DIVERSE AGRICULTURE

- One of the most agriculturally diverse states in the nation
- Leading production on more than five commodity items

EFFICIENT TRANSPORTATION

- Within 500 miles of half the U.S. and Canadian markets



MICHIGAN HAS MORE THAN:

- ✓ 90 Hard Cider Producers
- ✓ 100 Distillers
- ✓ 200 Wineries
- ✓ 300 Craft Breweries

Great Lakes & Rich Soil

- Situated at the center of the world's largest freshwater system
- Glaciers left behind mineral rich soil and coastal ridged terrain

Diverse Agriculture

- One of the most agriculturally diverse states in the nation
- Leading production on more than five commodity items

Efficient Transportation

- Within 500 miles of half the U.S. and Canadian markets

Michigan Has More Than:

- ✓ 90 Hard Cider Producers
- ✓ 100 Distillers
- ✓ 200 Wineries
- ✓ 300 Craft Breweries

Michigan Craft Beverage Business Finder Web App



This map offers a view of Michigan's brewery, distillery, cidery and winery licensees.

Note: some businesses offer more than one beverage option. These map locations are based on license information and might be different from the actual tasting locations.

Please call ahead to each business for hours of operation, location information, operating capacity or reservations.

There is no accuracy guarantee as this map will be regularly updated. If your craft beverage business isn't on the map, is categorized incorrectly, or needs updating, contact us the Council via email at MDARD-CraftBev@michigan.gov.

[Link to Michigan Craft Beverage Businesses Web App](#)

Cornucopia of Craft Beverage Culture

Hops



Although the cultivation of hops is relatively new to Michigan, the basic principles of the state's climate, geography, and farming culture make for a promising future. There are approximately 800 acres of hops in production, bearing many cultivars such as Cascade, Chinook, Centennial, Cashmere and Michigan Copper. A [2019 statistical report published through the Hop Growers of America](#) found Michigan to be fourth in the nation for hop acreage, with the most acres planted of any state outside of the Pacific Northwest. As the industry matures through experience and research, so do the relationships between farmers and craft brewers.

Hop growers are supported by the [Hop Growers of Michigan](#), a member-based organization.

[Link to Hop Growers of Michigan](#)

Breweries



Michigan ranks [sixth in the nation for craft breweries](#), with more than 300 businesses across both peninsulas. Traveling throughout the state, you can find a craft brewery in most cities you come to, and many of the rural towns as well.

In fact, brewing culture is so important to the identity of Grand Rapids, the city uses it as a [moniker of their marketing strategy](#).

The Michigan Brewers Guild was established in 1997 and has been instrumental in the growth of this industry.

[***Click here for a list of member breweries***](#)

[Link to Michigan Brewer's Guild website](#)

Grains and Malt



Company Name	Address	Telephone Number	Website Link
U.P. Malt Company	306 Ave. A Gwinn, MI 49841	(906) 372-4033	Link
Valley View Farm	5018 S Waterman Rd. East Jordan, MI 49727		Link
Great Lakes Malting Co.	3025 Cass Rd. Traverse City, MI 49684	(231) 714-4551	Link
Empire Malting Co.	7930 Young Rd. Empire, MI 49630	(352) 226-1644	Link
Emergent Malt	3379 80th Ave. Zeeland, MI 49464	(616) 820-9319	Link
Pilot Malt House	1000 100th St. SW Byron Center, MI 49315	(616) 209-8388	Link
Vierzen Artisan Malt	7658 Jackson Rd. Saranac, MI 48881		Link
Mitten State Malt	1860 1/2 W Grand River Ave. Okemos, MI 48864		Link
Arrowhead Malt	6821 Spring Arbor Rd. Spring Arbor, MI 49283		
Macon Creek Malt House	9770 Macon Rd. Saline, MI 48176	(734) 531-9079	Link
Motorcity Malt	51526 Schoenherr Rd. Utica, MI 48315	(248) 930-1862	Link

Barley, rye, and many niche grains also contribute to the future of Michigan terroir-influenced craft beverages. Though once a robust feed and cover crop, barley is seeing a resurgence as [Michigan State University \(MSU\) researchers](#) work to understand how best to cultivate the crop for malting. In the last few years, there has been an increase in malting barley production, mostly of the puffin variety.

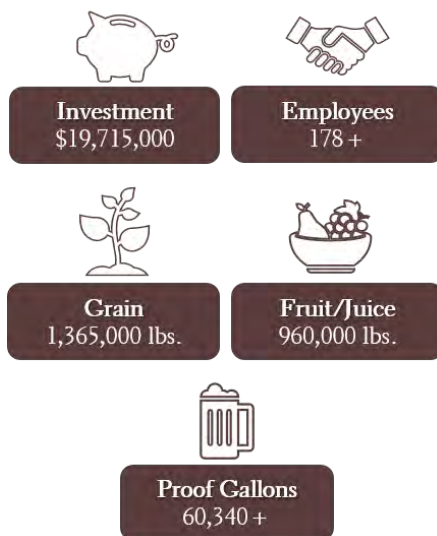
[Link to MSU Extension – Malting Barley website](#)

Craft Distillers



These grains are also vital to Michigan’s growing distillery scene. Many of Michigan’s craft distillers source corn, rye, barley and other grains directly from farmers and local malthouses. [Michigan Craft Distillers Association \(MCDA\)](#) represents about 35 of the state’s distilleries. According to the most recent member survey craft distillers:

MCDA 2017 Survey:



MCDA 2017 Survey:	
Investment	\$19,715,000
Employees	178+
Grain	1,365,000 lbs.
Fruit/Juice	960,000 lbs.
Proof Gallons	60,340+

[Link to Michigan Distillers Association’s website](#)

Wine and Grapes



The state's modern wine industry has really been developing with vigor over the last 40 years. A handful of pioneers in Michigan's wine grape growing regions started experimenting with *vitis vinifera* wine grapes, the same old-world, high-quality grapes grown in Italy, France, Germany and other notable wine regions. The Great Lakes climate and glacial soils provide a fantastic, nurturing foundation for Chardonnay, Cabernet Franc, Pinot Noir, and most notably, Riesling. In fact, Riesling is the number one planted grape in Michigan, [accounting for 700 of 3,050 wine grape acres](#).

The state also grows and produces wine from many indigenous and hybrid grape varieties that are being cultivated for their ability to better withstand Michigan's harsh, cold winters and various growing regions.



Michigan's Wine Growing Regions (AVAs) in Order of Establishment:
1) Fennville
2) Leelanau Peninsula
3) Lake Michigan Shore
4) Old Mission Peninsula
5) Tip of the Mit

Wineries and Wine Production



**MICHIGAN
RANKS 9TH IN
THE NATION FOR
WINE PRODUCTION**

Michigan has more than 200 wineries, most of which use a majority of Michigan grown fruit in their production. Currently, the wineries bottle more than 3.5 million gallons a year.

With a robust relationship with the tourism economy, a [2017 economic impact study](#) reported that Michigan's wine industry contributed to \$5.4 billion in economic impact, with \$253 million in tourism spending.

The industry is supported by the [Michigan Wine Collaborative](#), a membership based organization helping to elevate Michigan's wine reputation in-state and around the world.

[Link to Michigan Wine Collaborative's website](#)

Apples and Hard Cider



According to the [Michigan Apple Committee](#), Michigan is the nation's third largest producer of apples. There are more than 14.9 million apple trees covering 34,500 acres on 775 family-run farms in Michigan. With these figures, it is no surprise that the state's hard cider industry is well-established. It was reported in 2017 by the [Grape & Wine Industry Council's economic impact study](#) that cideries produced 630,000 gallons and the industry were responsible for \$164 million in total economic impact. There are currently around 90 businesses in the state producing hard cider, making [Michigan second to New York in hard cider producers](#).

Michigan ciders are distinctive and known as being very desirable among cider enthusiasts. Each year, many of our ciders go toe to toe with ciders and perries from all over the world during the [Great Lakes International Cider and Perry Competition](#), which takes place during Cider Week in Grand Rapids. The [Michigan Cider Association](#) is a member-based organization that serves Michigan's hard cider community and works closely with GLINTCAP on execution of Cider Week each year.

[Link to Michigan Apple Committee's website](#)

[Link to Michigan Cider Association's website](#)



Tourism & Transportation



Tourism is an undeniable component to Michigan’s craft beverage sector, as businesses welcome both in and out-of-state guests. [Michigan.org](https://michigan.org) is well known for helping to connect visitors with businesses, with stories, maps and helpful touring tips. There is also a robust system of “Trails” which encourage guests to get the most of our area. This includes the trails below and many more!

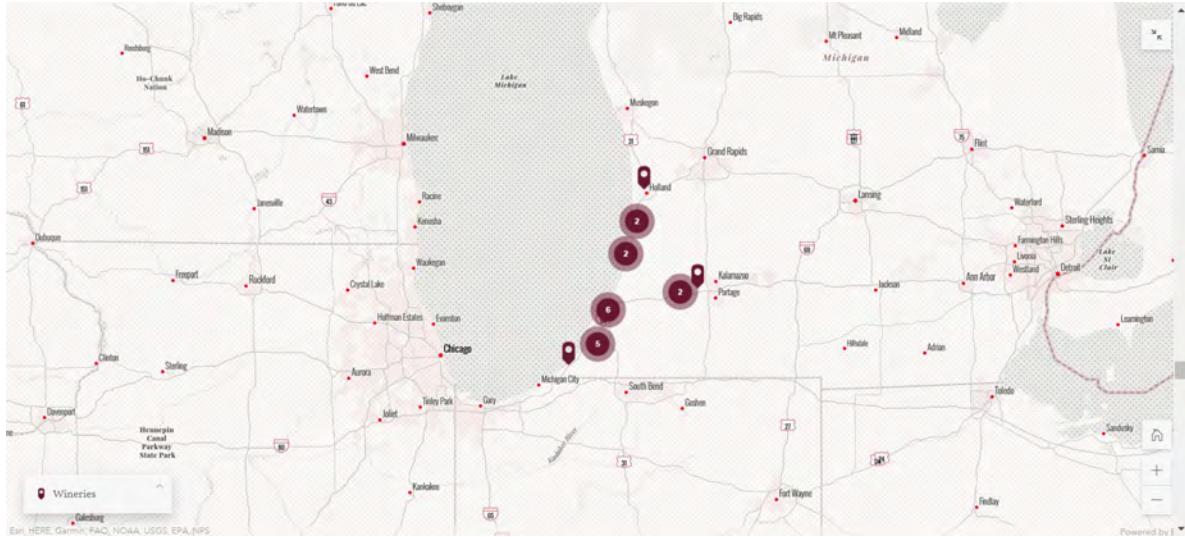
- [Click here for a list of trails.](#)
- [Click here for suggested transportation services.](#)

Craft Beverage Trails



View some of Michigan's craft beverage trails by clicking on the arrow located at the right side of your screen.

Lake Michigan Shore Wine Trail

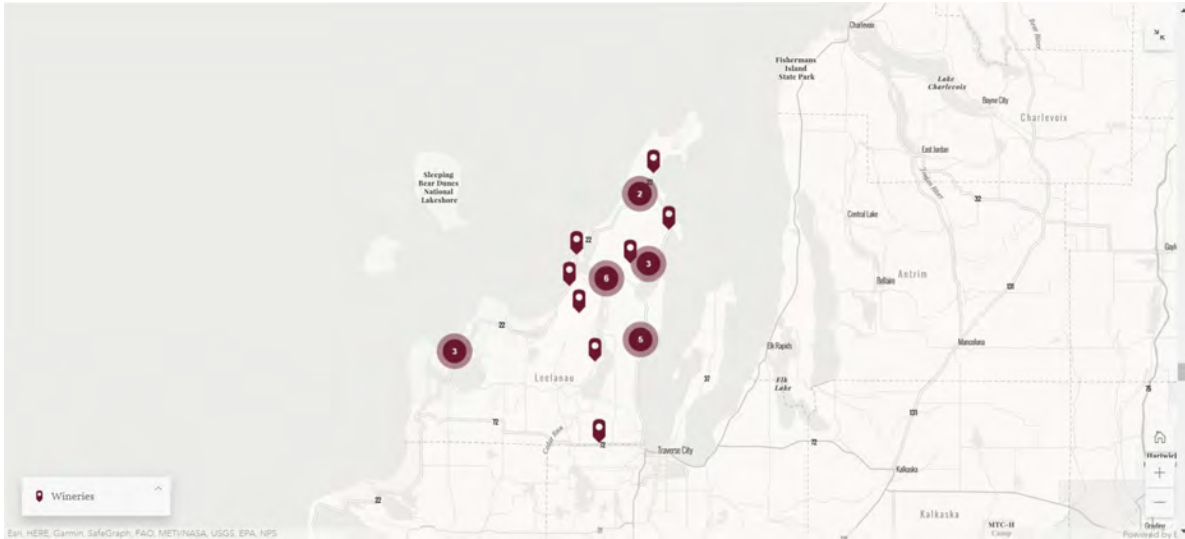


[Lake Michigan Shore Wine Trail – Website Link](#)

Company Name	Address	Telephone Number	Website Link
Baroda Founders Tasting Room – St. Joseph	415 State Street St. Joseph, MI 49085	(269) 426-5222	Link
White Pine Winery	317 State Street St. Joseph, MI 49085	(269) 281-0098	Link
Lake Michigan Vintners	2774 E Empire Ave Benton Harbor, MI 49022	(269) 927-4731	Link
12 Corners Vineyards	1201 N. Benton Center Road Benton Harbor, MI 49022	(269) 927-1512	Link
Lemon Creek Winery	533 E Lemon Creek Rd. Berrien Springs, MI 49103	(269) 471-1321	Link
Chill Hill Winery	8986 1 st St Baroda, MI 49101	(269) 326-7173	Link
Baroda Founders Wine Cellar	8963 Hills Road Baroda, MI 49101	(269) 426-5222	Link
Domaine Berrien Cellars	398 East Lemon Creek Road Berrien Springs, MI 49103	(269) 473-9463	Link
Contessa Wine Cellars	3235 Friday Road Coloma, MI 49038	(269) 468-5534	Link
Karma Vista Vineyards	6991 Ryno Road Coloma, MI 49038	(269) 468-9463	Link
Hickory Creek Winery	750 Browntown Road Buchanan, MI 49107	(269) 422-1100	Link
St. Julian Tasting Room – Union Pier	9145 Union Pier Rd. Union Pier, MI 49129	(269) 657-5568	Link
12 Corners Vineyards Tasting Room – South Haven	511 Phoenix Street South Haven, MI 49090	(269) 927-1512	Link
Cogdal Vineyards	7143 107 th Ave South Haven, MI 49090	(269) 637-2229	Link
St. Julian Winery and Distillery	716 S Kalamazoo St	(269) 657-5568	Link

	Paw Paw, MI 49709		
Cody Kresta Vineyard and Winery	45727 27 th St Mattawan, MI 49071	(269) 668-3800	Link
Fenn Valley Vineyards and Wine Cellar	6130 122 nd Ave Fennville, MI 49408	(269) 561-2396	Link
Lawton Ridge Winery	8456 Stadium Drive Kalamazoo, MI 49009	(269) 372-9463	Link
Fenn Valley Tasting Room – Saugatuck	310 Butler Street Saugatuck, MI 49453	(269) 561-2396	Link
Lake Michigan Shore Winter Wine Festival	150 W. 8 th St Holland, MI 49423		

Leelanau Peninsula Wine Trail



[Leelanau Peninsula Wine Trail – Website Link](#)

Company Name	Address	Telephone Number	Website Link
Baia Estate	110 Waukazoo St. Northport, MI 49670	(231) 386-1034	Link
Leelanau Wine Cellars	5019 N West Bayshore Dr. Omena, MI 49674	(231) 386-5201	Link
Tandem Ciders	2055 N Setterbo Rd. Suttons Bay, MI 49682	(231) 271-0050	Link
Verterra Winery	103 E River St. Leland, MI 49654	(231) 256-2115	Link
Good Harbor Vineyards	34 S Manitou Trl. Lake Leelanau, MI 49653	(231) 256-7165	Link
Laurentide Winery	56 S French Rd. Lake Leelanau, MI 49653	(231) 994-2147	Link
Chateau Fontaine	2290 S French Rd. Lake Leelanau, MI 49653	(231) 256-0000	Link
Bel Lago Vineyard & Winery	6530 S Lake Shore Dr. Cedar, MI 49621	(231) 228-4800	Link
Shady Lane Cellars	9580 E Shady Ln. Suttons Bay, MI 49682	(231) 947-8865	Link
Rove Estate	7007 E Traverse Hwy. Traverse City, MI 49684	(231) 421-7001	Link
Green Bird Organic Cellars & Farms	9825 E Engles Rd. Northport, MI 49670	(231) 386-5636	Link
The Ridge at Verterra	8080 N Swede Rd. Northport, MI 49670	(231) 256-2115	Link
Silver Leaf Vineyard & Winery	11087 E Silver Leaf Farm Rd. Suttons Bay, MI 49682	(231) 271-3111	Link
Nathaniel Rose Wine	1865 N West Bay Shore Dr. Suttons Bay, MI 49682	(231) 271-5650	Link

French Valley Vineyard and Bistro	1338 N Pebble Beach Dr. Suttons Bay, MI 49682	(231) 941-7060	Link
Aurora Cellars	7788 E Horn Rd. Lake Leelanau, MI 49653	(231) 994-3188	Link
45 North Vineyard & Winery	8580 E Horn Rd. Lake Leelanau, MI 49653	(231) 271-1188	Link
Blustone Vineyards	780 N Sylt Rd. Lake Leelanau, MI 49653	(231) 256-0146	Link
Soul Squeeze Cellars	105 E Philip St. Lake Leelanau, MI 49653	(231) 994-2156	Link
Amoritas Vineyards	6701 E Duck Lake Rd. Lake Leelanau, MI 49653	(231) 994-2300	Link
Cherry Republic	6026 S Lake St. Glen Arbor, MI 49636	(800) 206-6949	Link
Glen Arbor Wines	5873 S Lake St. Glen Arbor, MI 49636	(231) 835-2196	Link
M-22 - Satellite Tasting Room	6249 W River Rd. Glen Arbor, MI 49636	(231) 334-4425	
Black Star Farms	10844 E Revold Rd. Suttons Bay, MI 49682	(231) 944-1270	Link
Two K Farms	3890 S West Bay Shore Dr. Suttons Bay, MI 49682	(231) 866-4265	Link
Willow Vineyards	10702 E Hilltop Rd. Suttons Bay, MI 49682	(231) 271-4810	Link

Makers Trail



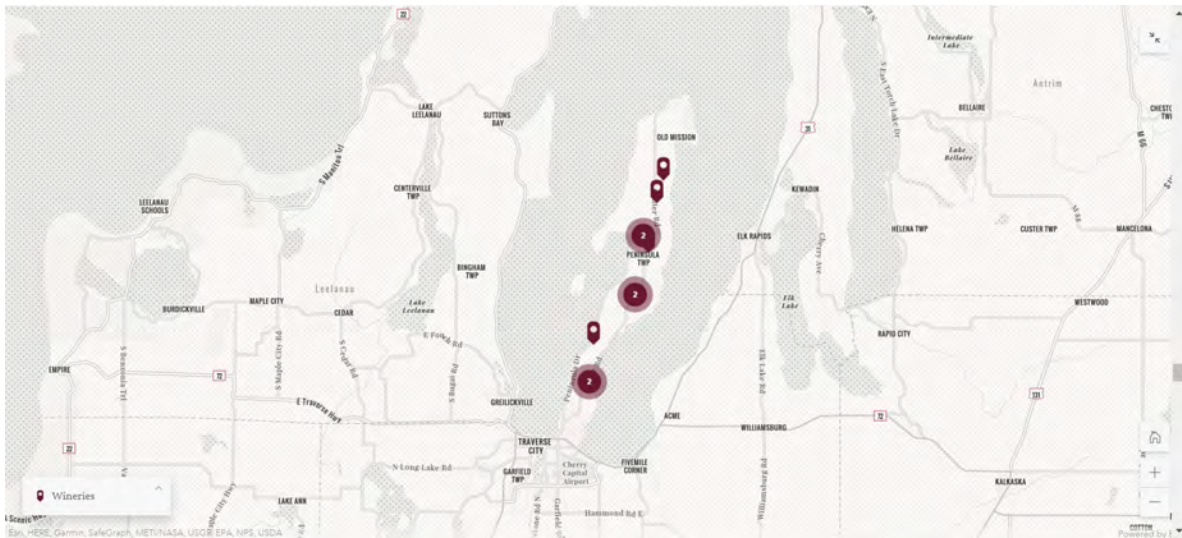
[Makers Trail – Website Link](#)

Company Name	Address	Telephone Number	Website Link
12 Corners Vineyards	1201 N Benton Center Rd. Benton Harbor, MI 49022	(269) 927-1512	Link
Arclight Brewing Company	544 N Main St. Watervliet, MI 49098	(269) 332-0718	Link
Baroda Founders Wine Cellar	8963 Hills Rd. Baroda, MI 49101	(269) 426-5222	Link
Baroda Founders Tasting Room	415 State St. Saint Joseph, MI 49085	(269) 982-1115	Link
Chill Hill Winery	8986 First St. Baroda, MI 49101	(269) 944-9076	Link
Contessa Wine Cellars	3235 Friday Rd. Coloma, MI 49038	(269) 468-5534	Link
Dablon Vineyards & Winery	111 W Shawnee Rd. Baroda, MI 49101	(269) 422-2846	Link
Domaine Berrien Cellars	398 E Lemon Creek Rd. Berrien Springs, MI 49103	(269) 473-9463	Link
Free Run Cellars Tasting Room	10062 Burgoyne Rd. Berrien Springs, MI 49103	(269) 471-1737	Link
Ghost Isle Brewery	17684 US-12 New Buffalo, MI 49117	(269) 469-9069	Link
Grande Mere Inn	5800 Red Arrow Hwy. Stevensville, MI 49127	(269) 429-3591	Link
Gravity Vineyards and Winery	10220 Lauer Rd. Baroda, MI 49101	(269) 471-9463	Link
Haymarket Brewery & Taproom	9301 Red Arrow Hwy. Bridgman, MI 49106	(269) 266-5050	Link
Hickory Creek Winery	750 Browntown Rd. Buchanan, MI 49107	(269) 422-1100	Link
Iron Shoe Distillery	3 N 3 rd St.	(269) 262-0454	Link

	Niles, MI 49120		
Journeyman Distillery	109 Generation Dr. Three Oaks, MI 49128	(269) 820-2050	Link
Karma Vista Vineyards & Winery	6991 Ryno Rd. Coloma, MI 49038	(269) 468-9463	Link
Lake Michigan Vintners	2774 E Empire Ave. Benton Harbor, MI 49022	(269) 927-4731	Link
Lazy Ballerina Winery	315 State St. Saint Joseph, MI 49085	(269) 363-6218	Link
Lazy Ballerina Winery Tasting Room	4209 Lake St. Bridgman, MI 49106	(269) 759-8486	Link
Lehman's Orchards	2280 Portage Rd. Niles, MI 49120	(269) 683-9078	Link
Lehman's Orchard Brewery & Farmhouse	204 N Red Bud Trl. Buchanan, MI 49107	(269) 362-4063	Link
Lemon Creek Winery	533 E Lemon Creek Rd. Berrien Springs, MI 49103	(269) 471-1321	Link
The Livery	190 5 th St. Benton Harbor, MI 49022	(269) 925-8760	Link
Moonrise	7785 Hill Rd. Watervliet, MI 49098	(269) 468-4056	Link
Niles Brewing Company	206 E Main St. Niles, MI 49120		Link
North Pier Brewing Company	670 N Shore Dr. Benton Harbor, MI 49022	(269) 757-7163	Link
Peat's Cider Social	6201 Red Arrow Hwy. Stevensville, MI 49127	(269) 465-6814	Link
Red Top Winery	482 E Snow Rd. Baroda, MI 49101	(269) 473-2711	Link
River Saint Joe	15475 Walton Rd. Buchanan, MI 49107	(269) 409-8015	Link
Round Barn Winery, Distillery & Brewery	10983 Hills Rd. Baroda, MI 49101	(800) 716-9463	Link
Round Barn Brewery & Public House	9151 1 st St. Baroda, MI 49101	(269) 326-7059	Link
Round Barn Filling Station	3401 Friday Rd. Coloma, MI 49085	(269) 932-0120	Link
Union Pier Tasting Room	9185 Union Pier Rd. Union Pier, MI 49129	(269) 469-6885	Link
Silver Harbor Brewing Company	721 Pleasant St. Saint Joseph, MI 49085	(269) 281-7100	Link
St. Julian Winery	9145 Union Pier Rd. Union Pier, MI 49129	(269) 469-3150	Link
Tabor Hill Winery & Restaurant	185 Mt Tabor Rd. Buchanan, MI 49107	(269) 422-1161	Link
Tabor Hill Tasting Room	10243 Red Arrow Hwy. Bridgman, MI 49106	(269) 465-6566	Link

Tapistry Brewing Company	4236 Lake St. Bridgman, MI 49106	(269) 266-7349	Link
Transient Artisan Ales	4229 Lake St. Bridgman, MI 49106	(815) 236-4116	Link
Vineyard 2121	4110 Red Arrow Hwy. Benton Harbor, MI 49022	(269) 849-0109	Link
Watermark Brewing Company	5781 St Joseph Ave. Stevensville, MI 49127	(269) 281-0872	Link
White Pine Winery Tasting Room	317 State St. Saint Joseph, MI 49085	(269) 281-0098	Link

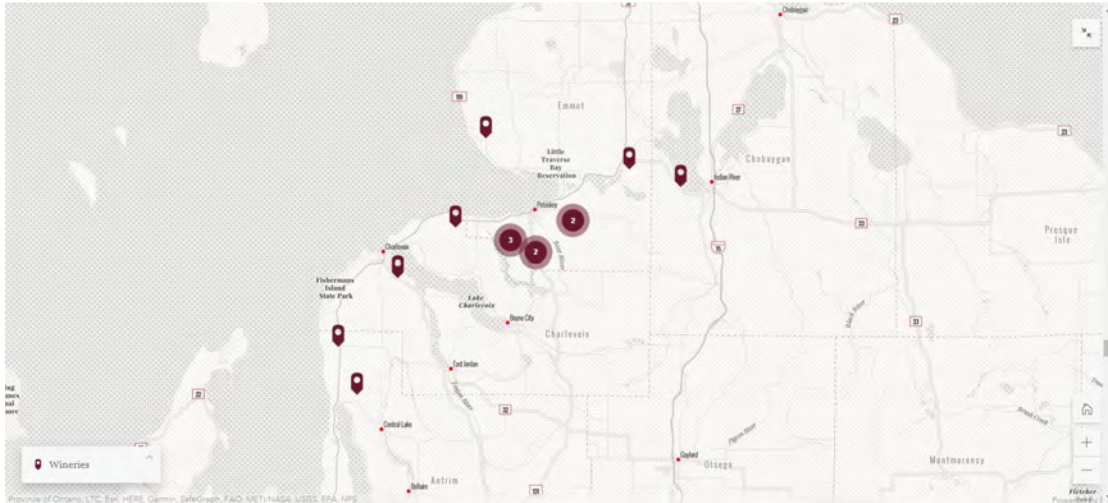
Old Mission Peninsula Wine Trail



Old Mission Peninsula Wine Trail – Website Link

Company Name	Address	Telephone Number	Website Link
2 Lads	16985 Smokey Hollow Rd. Traverse City, MI 49686	(231) 223-7722	Link
Black Star Farms	360 McKinley Rd. E Traverse City, MI 49686	(231) 944-1300	Link
Bowers Harbor Vineyards	2896 Bowers Harbor Rd. Traverse City, MI 49686	(231) 223-7615	Link
Brys Estate Vineyard & Winery	3309 Blue Water Rd. Traverse City, MI 49686	(231) 223-9303	Link
Chateau Chantal	15900 Rue de Vin Traverse City, MI 49686	(231) 223-4110	Link
Chateau Grand Traverse	12239 Center Rd. Traverse City, MI 49686	(231) 938-6120	Link
Hawthorne Vineyards	1000 Camino Maria Traverse City, MI 49686	(231) 929-4206	Link
Mari Vineyards	8175 Center Rd. Traverse City, MI 49686	(231) 938-6116	Link
Peninsula Cellars	11480 Center Rd. Traverse City, MI 49686	(231) 933-9787	Link
Tabone Vineyards	14916 Peninsula Dr. Traverse City, MI 49686	(231) 223-4101	Link

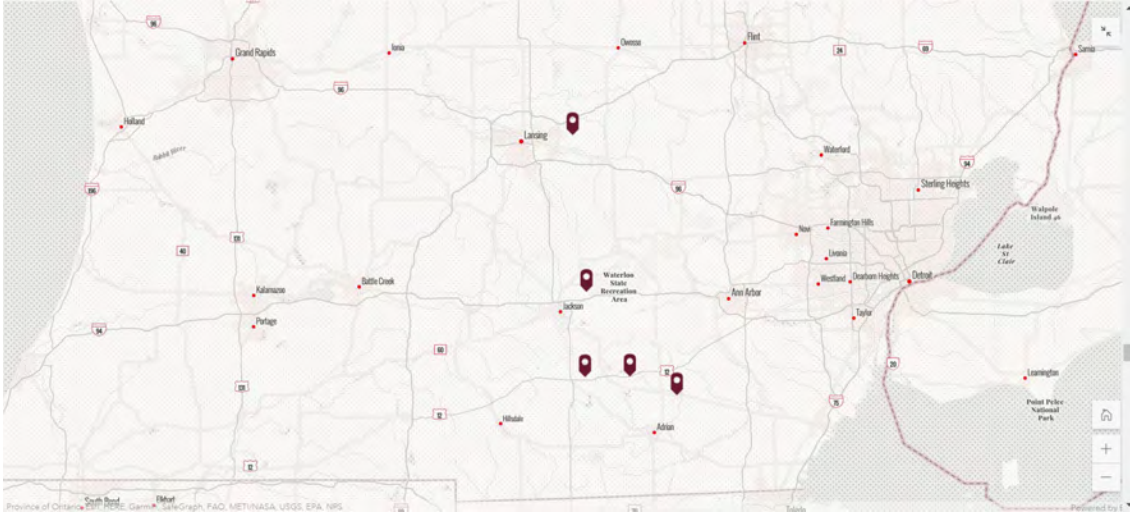
Petoskey Wine Region



[Petoskey Wine Region – Website Link](#)

Company Name	Address	Telephone Number	Website Link
Pond Hill Farm	5699 S Lake Shore Dr. Harbor Springs, MI 49740	(231) 526-3276	Link
Crooked Vine Vineyard and Winery	8370 Lakeview Rd. Alanson, MI 49706	(231) 881-6582	Link
Seasons of the North Winery	9090 M-68 Alanson, MI 49706	(231) 548-1280	Link
Petoskey Farms Vineyard & Winery	3720 Atkins Rd. Petoskey, MI 49770	(231) 290-9463	Link
Maple Moon Sugarbush and Winery	4454 Atkins Rd. Petoskey, MI 49770	(231) 487-9058	Link
Boyne Valley Vineyards	05325 S US-131 Petoskey, MI 49770	(231) 373-2090	Link
Mackinaw Trail Winery & Brewery	3423 US-131 Petoskey, MI 49770	(231) 487-1910	Link
Resort Pike Cidery & Winery	3471 Resort Pike Rd. Petoskey, MI 49770	(231) 753-2508	Link
Walloon Lake Winery	3149 Intertown Rd. Petoskey, MI 49770	(231) 622-8645	Link
Rudbeckia Winery	3379 Lake Grove Rd. Petoskey, MI 49770	(231) 622-4173	Link
Spare Key Winery	6872 Upper Bay Shore Rd. Charlevoix, MI 49720	(231) 250-7442	Link
1918 Cellars	5052 M-66 Charlevoix, MI 49720	(231) 237-0884	Link
Royal Farms	10445 US-31 Ellsworth, MI 49729	(231) 599-3222	Link
Cellar 1914	5833 Shooks Rd. Central Lake, MI 49622	(231) 676-8743	Link

Pioneer Wine Trail



[Pioneer Wine Trail – Website Link](#)

Company Name	Address	Telephone Number	Website Link
Burgdorf's Winery	5635 Shoeman Rd. Haslett, MI 48840	(517) 655-2883	Link
Sandhill Crane Vineyards	4724 Walz Rd. Jackson, MI 49201	(517) 764-0679	Link
Cherry Creek Cellars	11500 Silver Lake Hwy. Brooklyn, MI 49230	(517) 592-4663	Link
Chateau Aeronautique Winery	12000 Pentecost Hwy. Onsted, MI 49265	(517) 446-4052	Link
Pentamere Winery	131 E Chicago Blvd. Tecumseh, MI 49286	(517) 423-9000	Link

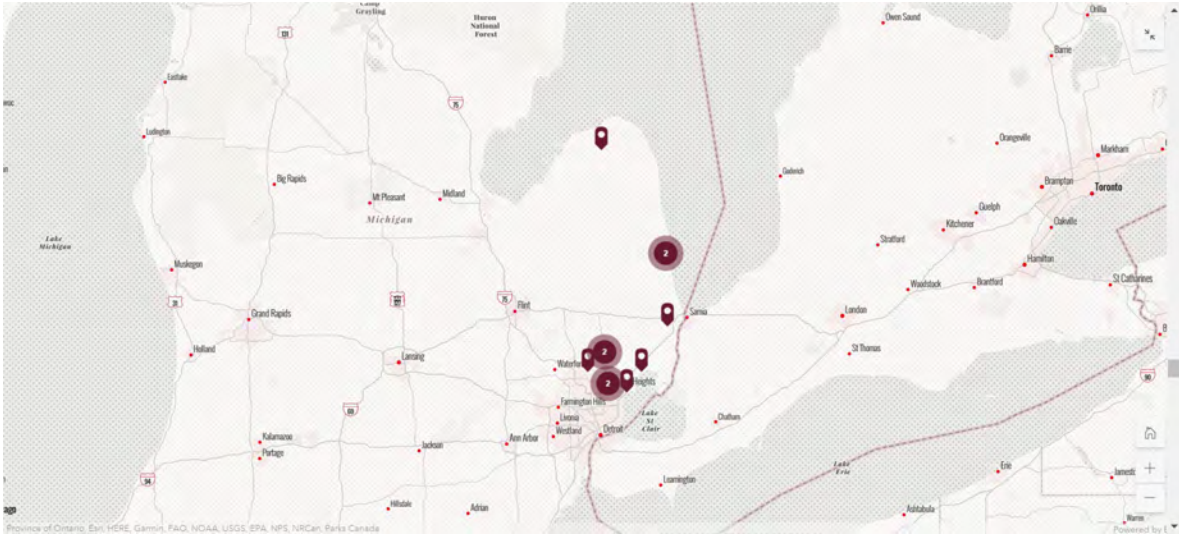
Sunrise Side Wine & Hops Trail



[Sunrise Side Wine & Hops Trail – Website Link](#)

Company Name	Address	Telephone Number	Website Link
Modern Craft Winery – Au Gres	211 E Huron St. Au Gres, MI 48703	(989) 876-4948	Link
Modern Craft Winery – West Branch	224 W Houghton Ave. West Branch, MI 48661	(989) 345-5226	Link
Wiltse’s Brew Pub	5606 F 41 Oscoda, MI 48750	(989) 739-2231	Link
Modern Craft Winery – Harrisville	250 US-23 Harrisville, MI 48740	(989) 724-3083	Link
Valley Mist Vineyards	2742 Townline Rd. Rose City, MI 48654		
Rose Valley Winery	3039 Beachwood Rd. Rose City, MI 48654		
Dead Bear Brewing	2552 S I-75 Business Loop Grayling, MI 49738	(989) 745-6289	Link
Paddle Hard Brewing	227 E Michigan Ave. Grayling, MI 49738	(989) 745-6388	Link
Valley Mist Grayling Tasting Room	223 E Michigan Ave. Grayling, MI 49738		
Stoney Acres Winery	4268 Truckey Rd. Alpena, MI 49707		
Thunder Bay Winery	109 N 2 nd Ave. Alpena, MI 49707		
Austin Brothers Beer Co.	821 W Miller St. Alpena, MI 49707	(989) 340-2300	Link

Thumbs Up Wine Trail



[Thumbs Up Wine Trail – Website Link](#)

Company Name	Address	Telephone Number	Website Link
Dizzy Daisy Winery and Vineyard	1288 Crown Rd. Bad Axe, MI 48413	(989) 269-2366	Link
Blue Water Winery & Vineyards	7131 Holverson Rd. Carsonville, MI 48419	(888) 609-4222	Link
3 North Vines Vineyard & Winery	5940 Peck Rd. Croswell, MI 48422	(810) 956-2706	Link
Green Barn Winery	775 Wadhams Rd. Smiths Creek, MI 48074	(810) 367-2400	Link
Washington Street Wine House	50969 Washington St. New Baltimore, MI 48047	(586) 273-7140	Link
Superior Lakes Hand Crafted Mead & Wine	36285 Jefferson Ave. Harrison Township, MI 48045	(586) 231-9501	Link
Filipo Marc Winery	39085 Garfield Rd. Clinton Township, MI, 48038	(586) 226-3990	Link
Unwined Winery	47653 Van Dyke Ave. Utica, MI 48317	(586) 932-2600	Link
Fieldstone Winery	223 S Main St. Rochester, MI 48307	(248) 656-0618	Link
Westview Orchards & Winery	65075 Van Dyke Rd. Washington, MI 48095	(586) 752-3123	Link
Village Winery	210 N Rawles St. Romeo, MI 48065	(586) 752-5510	Link

Craft & Community



Craft beverage businesses are of equal importance to communities of all sizes throughout the state. Tasting rooms often act as meeting spaces for gatherings and fundraisers, as well as stages for art, culture, and music. You may find yoga bringing people together in the vineyard, painting classes in a tasting room, or a community-serving farmers market in the parking lot of a brewery!

Craft beverage businesses also contribute to a community's economic development. In many situations craft beverage businesses will invest in and revitalize buildings in downtowns and lesser developed parts of town. They can breathe economic life into underutilized spaces, acting as an anchor for additional business investment.

Culinary & Craft



Pairing food and beverage isn't a new concept, but it certainly isn't getting old. Oftentimes craft beverage businesses showcase food that is grown or produced near them, representing regional flair and reinforcing sense of place. For this reason, Michigan has excellent culinary tourism opportunities, whether in rural wine country, downtown settings, or one of hundreds of rural stops in between.

Craft beverage businesses contribute to the economic strength and sense of place for Michigan cities of every scale. Places like Grand Rapids, Detroit, Traverse City and Kalamazoo boast their craft beverage businesses as a major contributor to regional identity, tied to their locavore and foodie culture.

Michigan Craft Beverage Council

Crafting Connections



The [Michigan Craft Beverage Council](#) is a 10-member, governor-appointed board that is advisory to MDARD.

In October 2018, the [Council was established within MDARD](#) replacing the Michigan Grape & Wine Industry program that had been in operation since the mid-1980's.

The work of the Council has a heavy emphasis on research while also supporting business development, [supply chain connections](#), industry education, and consumer promotion.

[***Click here for a list of current Council members.***](#)

The Council's Research Program



The Michigan Craft Beverage Council supports a robust grant program which provides annual funding for research projects into Michigan agricultural products, such as fruits, hops, and barley, that are used in the production of Michigan wine, cider, beer, spirits, and mixed spirit drinks. The Council may also take actions that will enhance the marketing and promotion of Michigan agricultural products, such as fruits, hops, and barley, that are used in the production of Michigan craft beverages.

The request for proposals is typically released in the fall, with projects awarded mid-winter. [View the grant schedule and a list of previously funded projects.](#) Grant final reports are available and easy searchable on [this database.](#)

[Link to Michigan Craft Beverage Council's research database.](#)

Contact Information



Technical Questions

- Email us at MDARD-OOI@michigan.gov

Craft Beverage Questions

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