



Michigan Hard Cider Industry

State Economic Impact Report | 2017



630,000

gallons of cider produced*



820
jobs



\$164 million
total economic impact

\$41 million
in annual wages



\$14 million
in annual taxes



Michigan Wines

Learn more at michiganwines.com/economic-impact

Source: 2017 Economic Impact Report by John Dunham & Associates
*The Alcohol and Tobacco Tax and Trade Bureau (TTB)